



London, Ontario, Canada



LEDC

Annual Celebration

June 28, 2011

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London Strategy to Success - Collaboration -

- Working together as a team with agency partners
- Working together with all city groups
- Synergies with Western & Fanshawe
- Market London as a city to work, live, and grow
- Market to our Strengths

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2010 Economic Impact

- Impact from economic crisis ongoing
- London region and SWEA communities saw impact in many sectors
- Region is experiencing an economic shift
- Rising dollar is creating additional concerns
- Green Energy Act has opened new opportunities
- Automotive sales and industrial orders increased through Q4 and Q1 this year
- Impact of Stimulus Funds in 2010

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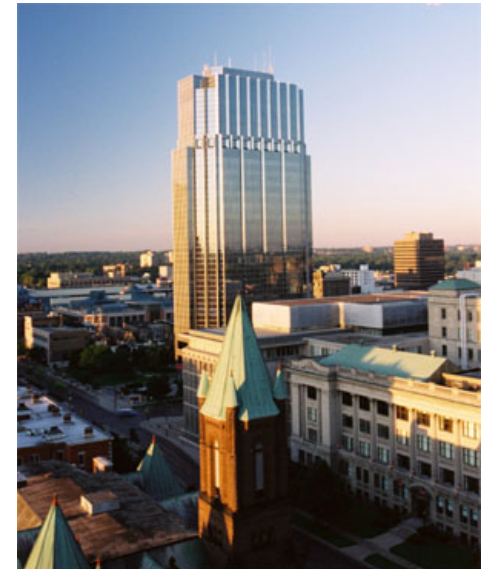


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2010 Achievements – Attraction TOTAL Investment - \$59.5 million and 320 new jobs

- Fraser Direct – logistics & warehousing
- KACO New Energy – solar panel production
- German Solar – solar developer & integrator
- Kongsberg Gruppen AS – defence systems
- Distributel Communications – telecom
- NDS – cable software solutions
- Studer Holdings – food processor



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2010 Achievements – Growth TOTAL Investment - \$22 million and 855 jobs

- London Machinery Inc.
- General Dynamics Land Systems
- Centennial Windows
- A&L Laboratories
- Bach Simpson
- Brose

Centennial Windows
Canada's Most Trusted Name In Windows...

GENERAL DYNAMICS
Land Systems–Canada

 **FortChicago**





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LEDC Activities

- 90 Formal Proposals
- 285 London Company visits
- 60 Attraction visits to London
- 10 Government delegation tours
- 24 International Market trips
- Over 30 company retention files in 2010

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London Economic Advantages

- Advanced Manufacturing / Green Technology
- ICT and Digital Media
- Life Sciences and Medical Devices
- Agri-food and food processing
- Education
- Head office and Regional Head offices
- Logistics

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6 Key Strategic Platforms

- Advanced Manufacturing & ICRC
- Digital Media Centre
- Medical Devices
- Education & Downtown Campus
- Logistics: 401/402 Gateway
- International Water Centre of Excellence

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Fraunhofer International Composites Research Centre





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Advanced Manufacturing and Research Technology Industrial Park

- Partnership with Western, Fanshawe and City of London
- Integrating R&D with education and private industry
- WindEEE Dome first tenant
- Fraunhofer Composite Research Centre
- Unique Cluster In Canada

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Digital Media Centre

- Digital Gaming Centre of Excellence
- Industry, academic, institutional partnership
- DIG London - LEDC – with industry, Western, Fanshawe, TechAlliance, Province
- 4 year successful national conference
- Opportunity building with Stratford Institute

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Medical Devices

- Key industry sector for London
- Partnership with Western, LEDC, WorldDiscoveries, Ivey, TechAlliance, Lawson, Robarts, the Stiller Centre, NRC, Fanshawe and private sector
- Implementing new strategies for medical device and life sciences growth in London

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**FANSHAWE
COLLEGE**

Fanshawe College
Downtown Campus





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Downtown Campus

- Partnership with Fanshawe, City of London, Province, arts community and private sector
- School for Performing Arts, Digital Media and Arts, Culinary, and other disciplines
- Enhances commercial core and compliments existing industry
- 1000 new students – economic impact

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International Water Centre of Excellence





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International Water Centre of Excellence

- Partnership of London, Western and Industry
- Leading research and development of water treatment and water distribution technologies
- Ability to use real time London facilities
- Water will be one of the 21st century challenges
- Key focus of provincial and federal programs

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401/402 Airport VMP Gateway

- Partnership with City of London , Province airport and Federal Government
- Capitalizing on new regulations designating London Airport as Duty Free Zone and Open Skies agreement with European Union
- Free Trade Zone in future
- 401/402 interchange enhancements
- Utilize 401 exposure

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[www.youtube.com/user/
LondEconDev](http://www.youtube.com/user/LondEconDev)

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