

Using Local Advantages to
Compete Globally
For Manufactures Only

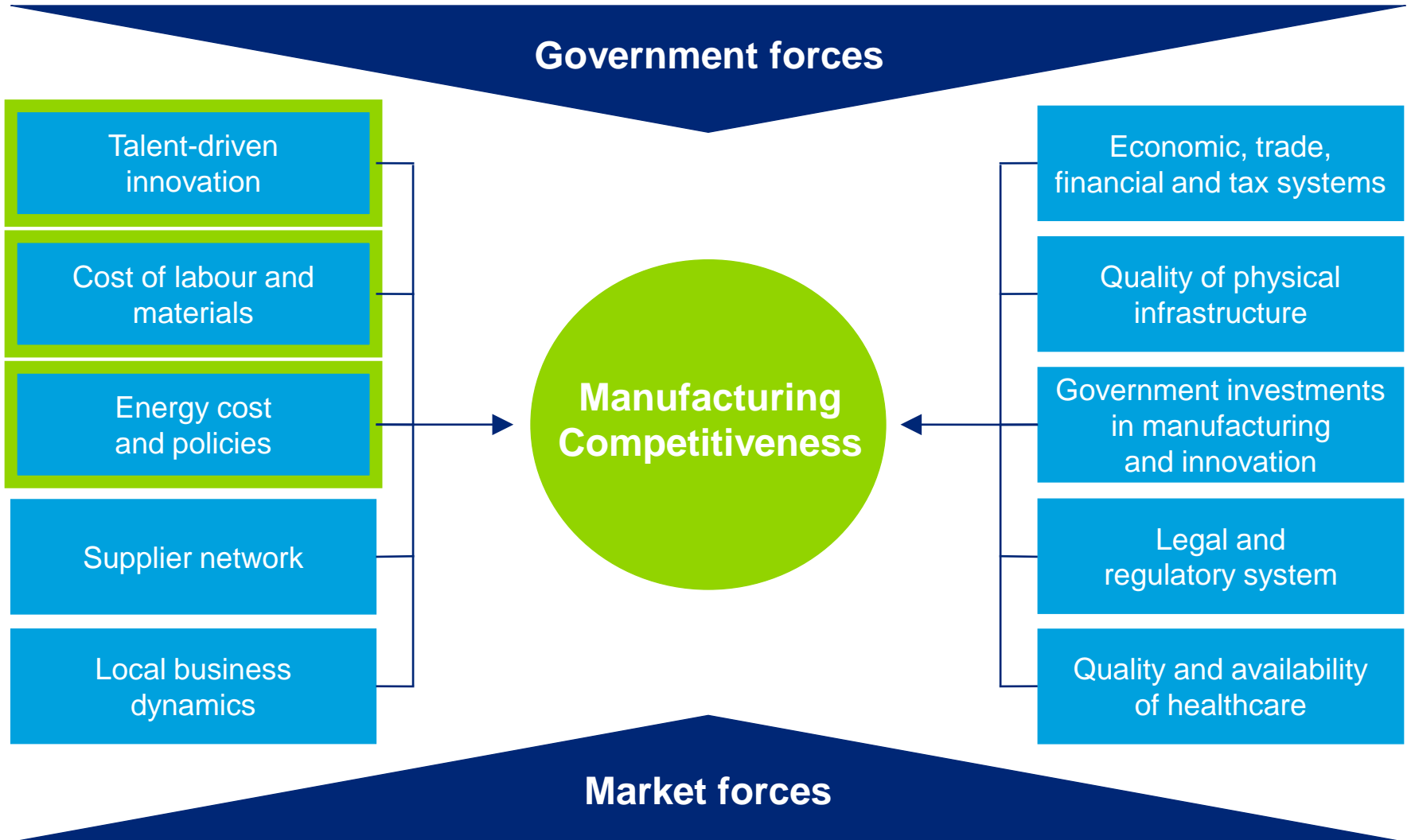


Manufacturing in the Canadian economy

- Canadian manufacturers must be competitive at a global level
- Manufacturing drives wealth
- Build on what we do well
- Capitalize on our advantages
- Chase global opportunities



Global Manufacturing Competitiveness Index



Talent

- Top talent to drives innovation
- How can you access that brain power?
 - University of Western Ontario Research Park
 - Ontario community college system
 - Research and development tax incentives
 - LEDC



Labour and materials

- Take advantage of the strong dollar to buy capital and improve productivity
- Upgrading capital requires highly skilled workers
- Need to balance capital investment, low cost sourcing and product development and innovation



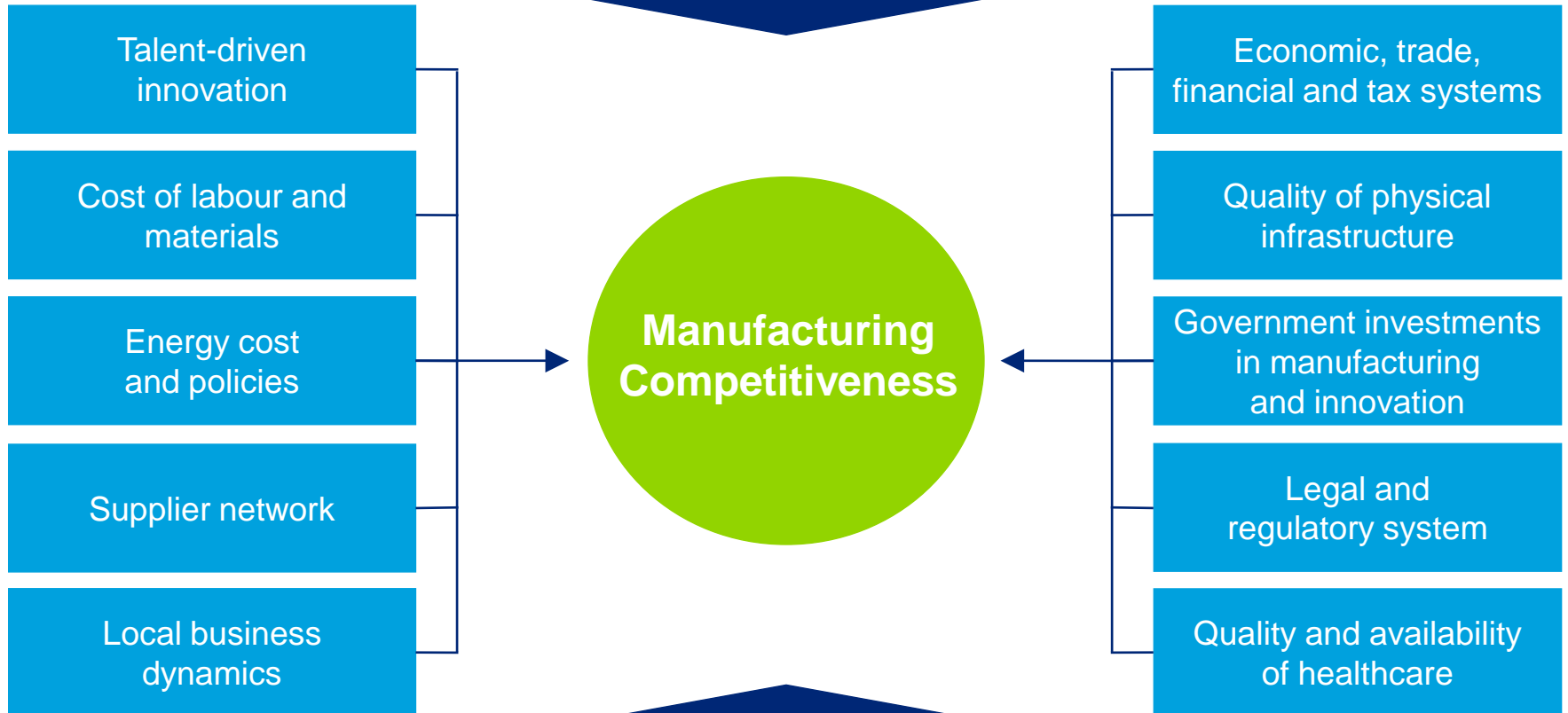
Energy costs and policies

- Clean and reliable energy is a very important factor of production for all industrial sectors
- What can you do to manage your own energy costs?
 - Consult an energy usage expert about the best configuration for your operation
- Consider the following in your options:
 - Certainty of supply
 - Energy efficiency
 - Future energy inflation



Global Manufacturing Competitiveness Index

Government forces



Market forces

Conclusion

- Our future is dependent upon the decisions we make individually and as a province and country
- We have some of the best talent in the world, a vibrant and skilled labour pool, energy resources, infrastructure, health care and most of the other key drivers of manufacturing competitiveness
- Ensure our policies and strategies in our business and at the provincial and national levels are designed to capitalize on our advantages and invest in and maintain them

Deloitte.