



Career Liftoff:

Discover the new and emerging career opportunities in London's growing Aviation, Aerospace and Defence Industry

Great Hall, Somerville House, University of Western Ontario January 20, 2012

The Canadian Council for Aviation and Aerospace and the University of Western Ontario, in cooperation with the London Economic Development Corporation and Fanshawe College, welcome students and employers to share the many exciting

opportunities and new requirements in the important Aviation, Aerospace and Defence industry. London is a hub for this growing manufacturing cluster that has over 12,000 people employed at 40+ companies in the region. There is no cost to attend.

MORNING AGENDA FOR STUDENTS

0830 – 0900: Breakfast Meet and Greet

0900 – 1030: What are the future career opportunities and skills requirements in this growing Aviation, Aerospace and Defence sector?

Located in Canada's manufacturing heartland, London, Ontario is well-established as a leading centre of advanced manufacturing companies. A panel of industry leaders will share their current and emerging opportunities and insights on the skills required to succeed in their industry and the career paths available.

1100 – 1200: Keynote Address: Dr Suzanne Kearns — Beyond Technical Skills: Practical strategies to identify, understand, and improve your 'soft' skills"

Dr Kearns will share the necessary non technical essential skills to obtain employment and progress in this industry. The recently released Human Resource Study of the Commercial Pilot in Canada reinforces the importance of attention to this area for your resume and your career.

1200 – 1300: Networking Lunch

Mix and mingle with area industry representatives to share your questions and interests regarding your career options.

AFTERNOON AGENDA: EMPLOYER FOCUS

1300 – 1430: Strategies to attract workers to our industry: what works!

Attracting youth to the aviation, aerospace and defence sector is an ongoing challenge. CCAA has a system that provides information and support to all age groups and this panel will explain why industry wide support is important. The CCAA National Occupational Standard Certification System and the Aviation Maintenance Orientation Program resources will be shared.

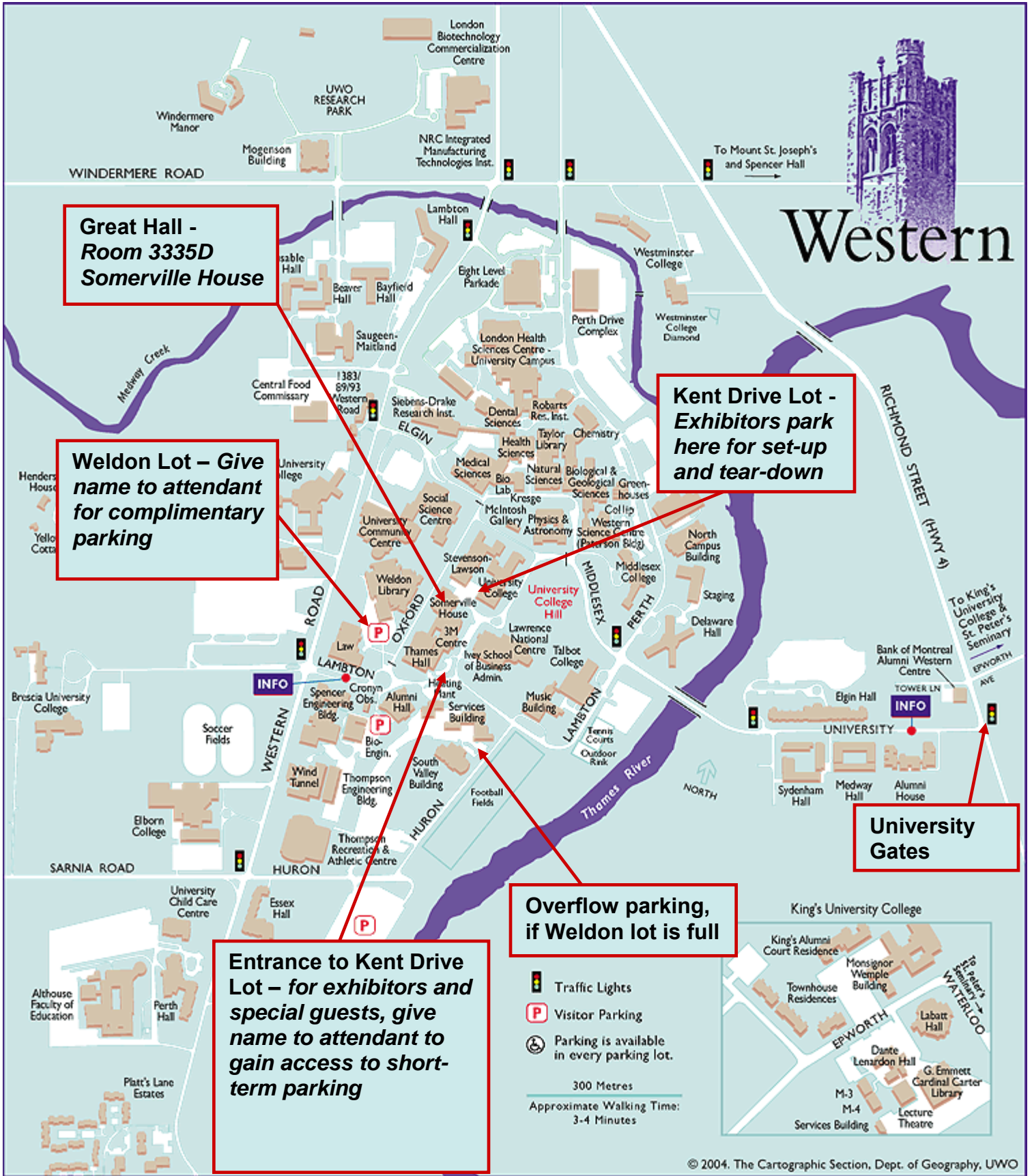
1430 – 1500: Afternoon refreshment break

1500 – 1600: Keeping Up and Getting Ahead: addressing the challenge of knowledge retention and transfer for employers in an age of rapidly changing technology!

Dr Suzanne Kearns will moderate a panel of educators and industry leaders to discuss how to successfully engage employees in a program of continuous skills improvement.

Participation is free, registration is required.
Please inform **Leslie Cartwright** at
accrdocert@avaerocouncil.ca if you plan to attend.





**Great Hall -
Room 3335D
Somerville House**

**Weldon Lot – Give
name to attendant
for complimentary
parking**

**Kent Drive Lot -
Exhibitors park
here for set-up
and tear-down**

**University
Gates**

**Entrance to Kent Drive
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special guests, give
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**Overflow parking,
if Weldon lot is full**

- Traffic Lights
 - Visitor Parking
 - Parking is available in every parking lot.
- 300 Metres
Approximate Walking Time:
3-4 Minutes