



London, Ontario, Canada



LEDC Annual Celebration June 22, 2010

Come for Business. ***Stay for Life.***



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LEDC Goals

- Help strengthen and grow London businesses
- Bring new business to our city
- Work with partners to create the environment in which jobs are generated.

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2000 – 2010 Attraction Results

- 5100 new jobs
- Over \$700 million invested

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2000 – 2010 Expansion Results

- Over \$1.1 billion invested
- 5900 new and retained jobs

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Unemployment rates



6.1% in 2007

to

9.9% in 2009

Currently 8.6%

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5 Key Strategic Platforms

- Advanced Manufacturing
- Green Technologies
- Transportation Gateway
- Medical Devices
- Downtown Campus

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Key Partnerships



London CANADA



THE STILL CENTRE
FOR TECHNOLOGY COMMERCIALIZATION



Caring for You. Innovating for the World.®



National Research Council Canada

Conseil national de recherches Canada





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Philip Hunt



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Lia Ludaes



Larry MacKinnon



Heather Pilot



Bart Sullivan



Kadie Ward



Mario Zammit



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London Strategy to Success - Collaboration -

- Market London as a city to work, live, and grow
- Market to our Strengths
- Market “London” as the brand
- Working together as a team with agency partners
- Working together with all city groups
- Utilize strengths of UWO and Fanshawe to full advantage

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2009 Economic Impact

- 1500 Manufacturing jobs lost in 2009 in CMA
- SWEA communities lost 14 Top employers
- Impact felt through Q4 2009 in many sectors
- Rising dollar is creating additional concerns

- Green Energy Act has opened new opportunities
- Automotive sales and industrial orders increased through Q4
- Impact of Stimulus Funds starting to take effect

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2009 Achievements – Attraction TOTAL Investment - \$49.4 million and 94 new jobs

- TGT Solutions – software technology
- NextDimension – technology solutions
- Amica Mature Lifestyles – retirement home
- Agropur – food distribution
- Dancor Real Estate – industry speculative buildings
- Keywest gourmet foods – gourmet packaged foods



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2009 Achievements – Growth TOTAL Investment - \$59 million and 640 jobs

- London Machinery Inc.
- General Dynamics Land Systems
- Centennial Windows
- A&L Laboratories
- Bach Simpson
- Parts Canada
- London District Energy
- and MORE

Centennial Windows
Canada's Most Trusted Name In Windows...

GENERAL DYNAMICS
Land Systems–Canada

 **FortChicago**





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LEDC Activities

- 83 Formal Proposals
- 288 London Company visits
- 65 Attraction visits to London
- 15 Government delegation tours
- 15 International Market trips
- Over 50 company retention files in 2009

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London Economic Advantages

- Advanced Manufacturing/ Green Technology
- ICT and Digital Media
- Life Sciences and Medical Devices
- Agri-food and food processing
- Institutions and Education
- Head office and Regional Head offices

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5 Key Strategic Platforms

- Advanced Manufacturing ICRC
- Green Technologies WTC
- Transportation Gateway
- Medical Devices
- Downtown Campus / Digital Media

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Advanced Manufacturing and Research Technology Industrial Park

- Partnership with Western, Fanshawe and City of London
- Integrating R&D with education and private industry
- WindEEE Dome first tenant
- International Composite Research Centre

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Wastewater Technology Centre

- Partnership with Trojan Technologies, Western and the City of London
- Leading site for industrial water treatment technology, commercialization, validation and testing in North America

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Transportation Gateway

- Partnership with Airport, City of London and Federal Government
- Capitalizing on new regulations designating London Airport as Duty Free Zone and Open Skies agreement with European Union
- New cargo facility at airport fall of 2010
- 401/402 interchange enhancements
- Provide locations with the corridor

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Medical Devices

- Key industry sector for London
- Partnership with Western, LEDC, WorldDiscoveries, Ivey, TechAlliance, Lawson, Robarts, the Stiller Centre, NRC, Fanshawe and private sector
- Implementing new strategies for medical device and life sciences growth in London

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Downtown Campus/ Digital Media

- Partnership with Fanshawe, City of London, arts community and private sector
- School for Performing Arts, Digital Media, Culinary, and other disciplines
- Digital Gaming Centre of Excellence
- Opportunity for London to be the key centre in Canada for digital gaming and digital media

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Building Partnerships – Digital Media

- DIG London - LEDC – with industry, Western, Fanshawe, TechAlliance, Province
- 3 year successful national conference
- Opportunity building with Stratford institute
- Centre Of Excellence in Digital Gaming - DE, Big Blue Bubble, Antic, LEDC, Western, Fanshawe, TechAlliance, E&Y
- Key example of working together for success

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**FANSHAWE
COLLEGE**

Fanshawe College
Downtown Campus





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Western's International Composites Research Centre





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Trojan Technologies Wastewater Technology Centre



TROJAN ™



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