

LONDON, CANADA

Come for Business. *Stay for Life.*

TOP 10 CITY IN CANADA • TOP 10 PLACE TO DO BUSINESS

QuickFacts

London offers a skilled workforce, dynamic industry sectors, world-class educational and health facilities, and a commitment to business growth.

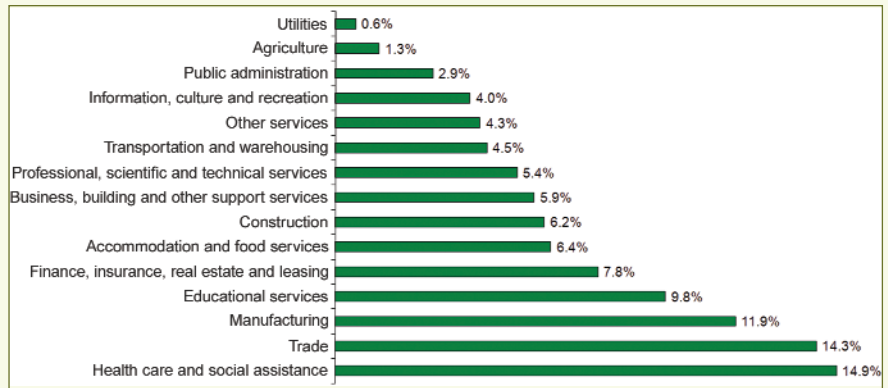
Canada's 10th Largest City:

✓ City of London Population – 352,395

✓ London Census Metropolitan Area Population – 492,200

Dynamic Workforce:

- ✓ Labour Force: 268,100
- ✓ Unemployment Rate: 8.6%
- ✓ Manufacturing Employment: 29,100
- ✓ Automotive Employment: 15,800
- ✓ Life Science Employment: 18,000
- ✓ IT Employment: 5,000
- ✓ Agri-food: 6,500



Major Economic Sectors:

- ✓ **ADVANCED MANUFACTURING** – London's manufacturing companies are utilizing advanced manufacturing technology in design, control, fabrication, and assembly including robotics, computer-aided design and engineering (CAD and CAE), automated materials handling systems, electronic data interchange (EDI), and computer-integrated manufacturing (CIM) systems. This technology can be found in companies such as 3M, General Dynamics Land Systems and Labatts Breweries.
- ✓ **AUTOMOTIVE PARTS** – From seat structures, to door modules to carpet, this industry is an important sector for London's economic growth. New investments and continued growth are seen at CS Automotive Tubing, CT Innovation, Brose and Keiper to name a few.
- ✓ **FOOD PROCESSING** - Over 6,500 people are employed in food processing in London, many with companies who have international brand profiles such as Kellogg's, McCormick, Cargill and Nestle.
- ✓ **LIFE SCIENCES** – London is now recognized as a key Medical Device Centre of Excellence with investments from companies such as Trudell Medical International and GE Healthcare. World-renowned Research Institutes such as Robarts, Lawson, and the London Regional Cancer Program are developing technology breakthroughs in cooperation with others around the world with projects exceeding \$220 million in value.
- ✓ **INFORMATION TECHNOLOGY** - The region boasts over 260 companies with approximately 5000 employees that are developing everything from cutting-edge software for the manufacturing industry to virtual reality tours to TV software solutions. An additional 2000 employees can also be found in IT departments in large corporations such as TD Canada Trust, London Health Sciences Centre and the University of Western Ontario.



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- ✓ **WAREHOUSE/DISTRIBUTION** - London's transportation infrastructure and location on the NAFTA superhighway support the growing warehouse/distribution and logistics business for companies such as The Beer Store, Liberty Freezers, Pollock Logistics and Bruce R. Smith.
- ✓ **FINANCIAL SERVICES** - London's Huron and Erie Trust Co. grew into today's well known TD Canada Trust. London Life became Great West Life. Canada's Pacific and Western Bank of Canada and Libro Financial maintain their corporate head offices in London. London's Financial Services industry represents approximately 7% of the employment base and continues to see strong growth.

World-Class Post-Secondary Institutions:

- ✓ 45,000 full-time post-secondary students
- ✓ **University of Western Ontario.** Founded in 1878. Over 30,000 undergraduate and graduate students. Core Programs include Medicine and Dentistry, Information and Media Studies, Science, Law, Engineering, Business, Music, Education, Arts and Social Sciences.
- ✓ The **UWO Research Park** houses the **Stiller Centre for Technology Commercialization**, the **National Research Council**, and many private companies. This park continues to expand to support research collaborations with industry through the relocation of **Surface Science Western**, and the recently announced global centre for polymer research with Lanxess Inc., a world-wide leader in specialty chemicals.
- ✓ Affiliate Colleges with over 5,000 undergraduate and graduate students are located on campus at **Brescia, Huron, and King University Colleges**. Core Programs include Arts and Social Sciences, Food and Nutrition, Health Sciences and Management, Faculties of Arts and Social Science, and Faculties of Theology.
- ✓ **Fanshawe College** – Over 14,000 full time students. Largest Co-op program in Canada. Core programs include health care, human services, electronics, business administration, information technology, music production, art, design, manufacturing, hospitality, transportation, broadcasting, environmental science and civil engineering. Fanshawe offers integrating training program with industry to meet the needs of business in the London region.

Affordable Housing:

- ✓ **Average Two Storey** – \$247,700
- ✓ **Average Apartment rent, two bedrooms** - \$880

* 3M CANADA COMPANY * BELL CANADA *
LABATT BREWERIES * STIHL * FORD MOTOR
COMPANY * GENERAL DYNAMICS LAND SYSTEMS *
KELLOGGS * LONDON HEALTH SCIENCES CENTRE
* LONDON LIFE INSURANCE COMPANY *
GE HEALTHCARE * **WE ARE IN GREAT COMPANY** *
TD CANADA TRUST * ST. JOSEPH'S HEALTH CARE *
ELECTRO-MOTIVE CANADA INC. * HANWHA *
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YOU COULD BE TOO



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