



Big Blue Bubble Releases Milestone Update to Mobile Arcade Game *Zombie Bloxx*

The massive 2.0 update introduces new missions, maps, level progression, and a tower defense mode

LONDON, ON. 29 June, 2018 — Mobile game developer Big Blue Bubble has released a game-changing update to its fast-paced arcade title, *Zombie Bloxx*. Update 2.0 features a fully redesigned level progression system that encourages players to beat exciting missions in order to unlock new characters and maps. Also featured is an Independence Day-themed tower defense mode that sees players protecting the White House from zombie hordes.

The update implements a variety of in-level missions that challenge players to accomplish different feats in order to earn Stars. Once a player has earned enough Stars, they can advance to a new map full of even more fun levels and unlockable characters. Each map contains two bonus levels, where players have the chance to earn valuable Gems.

Finally, Update 2.0 is showing its patriotic spirit with the limited Undead-pendence Day event: a tower defense game mode where players must defend the White House from waves of zombies using a vast arsenal of weapons.

Zombie Bloxx is currently available for 40% off on Steam during the Steam Summer Sale. It is available for free on the App Store and Google Play. To learn more about *Zombie Bloxx* and download the app, visit www.bigbluebubble.com/zombie-bloxx/.

About Roosh:

Roosh is a game development team with a combined experience of over a 100 years. Roosh is made up of a passionate bunch of veterans in the field looking to make the game of your dreams. The team has worked with major publishers across the world and brands that would make anyone go green in envy. From the who's who of Disney, EA, and PlayFish on the team, Roosh hopes to make dreams come true. Learn more at www.roosh.in/.

About Big Blue Bubble:

Big Blue Bubble is an established mobile gaming company with more than a decade of experience creating fun, innovative, and accessible titles. They develop mobile games that inspire creativity and encourage people of all ages to embrace their playful side.

Big Blue Bubble is a pioneer in the mobile gaming industry and has developed more than 100 video game titles since 2004. Having entered the field long before the days of smartphones, they maintain a proven track record of being the first to market with a variety of innovations in technology and game design, including original gameplay mechanics and revolutionary cross-platform game engines. These milestones have solidified Big Blue Bubble as a long-standing industry

Big Blue Bubble Inspiring Worlds of Creativity

www.bigbluebubble.com

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veteran.

Big Blue Bubble's commitment to producing fun, engaging games has earned the studio recognition from prestigious organizations around the world, including awards from Deloitte, BAFTA, and IGN for economic growth, people's choice and editor's choice, respectively. Big Blue Bubble continues to produce award-winning titles that stand the test of time, including our top-grossing flagship franchise, My Singing Monsters. More information about Big Blue Bubble can be found at: www.bigbluebubble.com.

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