AGRICULTURE

+ Agri-Food Manufacturing

ACHIEVING GROWTH, FOOD SECURITY AND SUSTAINABILITY
Canada is one of the safest, affordable and most welcoming destinations. When you convene in Canada for meetings and conventions you’ll be connected with the innovators who are shaping the future, the thought leaders who are leading the way and the business and research architects who elevate Canada’s position on the world stage across a spectrum of industries. Research tells us meeting in Canada makes delegate engagement soar; connecting with Business Events Canada is the first step to your best conference ever.”

— Chantal Sturk-Nadeau, Executive Director, Global Business Events Canada

Business Events Canada is a division of Destination Canada, our national tourism marketing agency charged with growing Canada’s share of international business events.

“Canada is an alluring destination for global meetings and business events. By showcasing our industry expertise, we provide meeting planners and decision makers with important context to make their case for meeting in Canada, and fresh content to augment their agenda that is only available here. When you couple that with the unique conference locations and experiences Canada is known for, it’s a win for everyone.”

— Virginie De Visscher, Director of Business Development Economic Sectors, Business Events Canada

Canada’s Cluster Expertise

Canada is home to 19 agricultural clusters and 15 food and beverage clusters.

The Greater Toronto Area is the second-largest food industry hub in North America, after Los Angeles.

The Protein Industries Canada (PIC) supercluster features more than 145 stakeholders across Western Canada including food manufacturing, agriculture, R&D, technology, education and training. PIC focuses on crop breeding, crop production, value-added processing and export development.

The Smart Agri-Food Supercluster (SASC) is a Canada-wide initiative supported by 95 industry, government and education partners. SASC focuses on improving Canada’s competitiveness, productivity and value as well as facilitating collaboration in bio economy and sustainability, digital connectivity, genetic/processing and sustainable livestock.
BUSINESS EVENTS DRIVE ECONOMIES AND INNOVATION

Business Events Canada is focused on attracting conferences and business events from across the key economic sectors in which Canada excels.

Agriculture and agri-food manufacturing, with some $55 billion in exports, is a key driver of Canada’s economy, and one of the country’s top priority economic sectors.

By focusing on the whole ecosystem, aligning Canada’s key economic drivers, academia, vibrant destinations and conference infrastructure, Business Events Canada creates a recipe for innovative, authentic and engaging conferences and events.

Global agricultural and agri-food conferences bring together diverse, creative and commercial interests across industries and have the power to transform communities with their subsequent legacy impacts, also known as “beyond tourism benefits.” Business Events Canada’s priority sector strategy is a long-range economic development strategy with far-reaching benefits that will last long after each conference has concluded.
LONDON
- Ag-Biotechnologies
- Animal Genomics
- Animal Health
- Crop Protection
- Food Science and R&D
- Integrated Pest Management
- Natural Health Food Products
- Value-Added Food Processing
- Water Management

NIAGARA FALLS
- Wine and Viticulture

QUÉBEC CITY
- Natural Health Food Products
- Nutraceuticals
- Value-Added Food Processing

CHARLOTTETOWN
- Craft Beer Brewing Industry
- Crop Science
- Fisheries and Aquaculture (mussels, lobsters, oysters)
- Food Science and R&D
- Value-Added Food Processing

NEWFOUNDLAND AND LABRADOR

THE MARITIMES
PRINCE EDWARD ISLAND
NOVA SCOTIA
NEW BRUNSWICK

ONTARIO

HUDSON BAY
AGRICULTURE + AGRI-FOOD MANUFACTURING

Canada’s innovative and diverse agriculture and agri-food manufacturing system generates $113.8 billion to the Canadian economy. Yet Canada exports more than half of its primary agriculture production, making it the world’s fifth-largest exporter of agricultural and agri-food products (after the European Union, the US, Brazil and China), and an important player on the global stage.

$55 BILLION
AGRICULTURAL EXPORTS

2.3 MILLION
EMPLOYED

8TH IN THE WORLD
FOR AGRICULTURAL RESEARCH

Canada is the 5th largest global exporter of agri-food products, generating 5.7% of the world’s food and agriculture exports.

CANADA’S TOP COMMODITIES

<table>
<thead>
<tr>
<th>Commodity</th>
<th>Origin</th>
</tr>
</thead>
<tbody>
<tr>
<td>Forage</td>
<td>Yukon</td>
</tr>
<tr>
<td>Caribou, Musk Ox</td>
<td>Nunavut</td>
</tr>
<tr>
<td>Greenhouse Crops</td>
<td>Yukon</td>
</tr>
<tr>
<td>Wild Berries</td>
<td>Nunavut</td>
</tr>
<tr>
<td>Eggs</td>
<td>Northwest Territories</td>
</tr>
<tr>
<td>Cattle</td>
<td>Alberta, Saskatchewan</td>
</tr>
<tr>
<td>Grains and Oilseeds</td>
<td>Alberta, Manitoba, Ontario</td>
</tr>
<tr>
<td>Dairy</td>
<td>British Columbia, Quebec, Newfoundland and Labrador, Nova Scotia, New Brunswick, Prince Edward Island</td>
</tr>
<tr>
<td>Hogs</td>
<td>Manitoba, Quebec</td>
</tr>
<tr>
<td>Poultry</td>
<td>Newfoundland and Labrador</td>
</tr>
</tbody>
</table>

CANADA’S AGRICULTURE + AGRI-FOOD MANUFACTURING SECTOR

Focused on input and service suppliers, primary producers, food and beverage processors, food retailers and wholesalers, and foodservice providers.

Segments/subsectors include:

- Ag-Biotechnologies
- Agri-Inputs and Technologies
- Animal Food Manufacturing
- Animal Genetics
- Animal Genomics
- Animal Health
- Biofibre Research and Biocomposites
- Craft Beer Brewing Industry
- Crop Genomics
- Crop Protection
- Crop Science
- Dairy Product Manufacturing
- Fisheries and Aquaculture (mussels, lobsters, oysters)
- Food Science and R&D
- Fruit and Vegetable Preservation
- Integrated Pest Management
- Natural Health Food Products
- Nutraceuticals
- Protein Processing
- Pulses and Grains (crops and production)
- Value-Added Food Processing
- Wine and Viticulture

TOP MULTINATIONAL COMPANIES IN CANADA

- MARS
- AB InBev
- ADM
- Cargill
- JBS
- Kraft Heinz
- PepsiCo
- The Coca Company
- Nestle
- La Coop
- Monsanto
- DuPont

LEADING AGRI-BUSINESSES IN CANADA (BY SALES)

- ADM
- Cargill
- MARS
- Nestle
- PepsiCo
- The Coca Company
- Kraft Heinz
- La Coop
- Monsanto
- DuPont
FEEDING THE WORLD

TODAY AND TOMORROW

Abundant natural resources

The world’s largest fresh water supply

Diverse plant, animal and marine life

Collaboration between government, universities, health institutions and industry

World-class regulatory and food inspection standards

Cutting-edge research focused on innovative growing practices, products and technologies

CANADA LEADS THE WORLD IN GROWTH, FOOD SECURITY AND SUSTAINABILITY

Canada hosts top industry events including Canada’s Farm Progress Show, the International Seed Federation World Seed Congress, and the International Wheat Congress. Canada is dedicated to the advancement of agriculture products and technologies.

Easy to access, culturally diverse and a dynamic hub of agri sector-driven technologies, Canada tops everyone’s list of must-meet-here destinations.

Now is the time to grow your business in Canada.

LEARN MORE | businesseventscanada.ca
KELOWNA

Subsectors: Viticulture; Culinary and Wine; Tree Fruit Culture

84% of British Columbia’s vineyard area

40+ wineries

Sources: Wines of British Columbia; Tourism Kelowna

**SUCCESS STORIES**

Research by the Summerland Research and Development Centre has led to innovations in vineyard management, precision apple harvesting, and vineyard and orchard pest management including a molecular diagnostic tool that quickly detects and identifies 70 different fungi in grapevines and fruit trees.

— Corie Griffiths, Director, Regional District of Central Okanagan

NIAGARA FALLS

Subsectors: Viticulture; Culinary and Wine

85 wineries

13,600 acres of vineyards

Sources: Niagara Canada; Grape Growers of Ontario

**SUCCESS STORIES**

What can we say about Niagara’s award-winning grape and wine industry that hasn’t been said before? Our cool climate region is the largest viticultural area in Canada, the most active in terms of wine production and a global front-runner with a reputation for producing high-quality wines. We’ve reached these milestones in large part because of the cutting-edge research and entrepreneurial drive that come from being passionate about Niagara wine.”

— Judy Mahoney, VP, Sales & Marketing, Scotiabank Convention Centre

**PULSE PROCESSING**

**SUCCESS STORIES**

The VineAlert Program, developed at Brock University’s Cool Climate Oenology and Viticulture Institute, provides temperature information in real time to grape growers so that they can take measures to protect vines from the damaging effects of severe cold temperatures and frost.

The rapid shift by consumers towards plant-based protein is giving a boost to Canadian farming and pulse processing. French-based Roquette is building the world’s largest pea-processing plant in Portage la Prairie, Manitoba, while Academy Award-winning film director James Cameron has invested in a processing company, Verdient Foods, whose massive new plant in Vanscoy, Saskatchewan, is touted as North America’s largest organic pea protein facility.
VALUE-ADDED FOOD PROCESSING

HOTSPOTS

CALGARY
EDMONTON
WINNIPEG
QUEBEC CITY
LONDON
CHARLOTTETOWN

250,000 EMPLOYED
$109.3 BILLION 2016 SHIPMENTS
21% GROWTH OVER 5 YEARS

CANADA’S FOOD PROCESSING INDUSTRY
- Represents 18% of Canada’s total manufacturing shipments
- Is among Canada’s largest and fastest-growing industries

SOURCE: AGRICULTURE AND AGRI-FOOD CANADA

SUCCESS STORIES

The Agri-Food Discovery Place, within the University of Alberta’s Faculty of Agricultural, Life & Environmental Sciences, researches animal nutrient and ingredient development, carcass and meat science, fermentation, meat safety and processing, and natural health products and functional food, in collaboration with industry and government partners.

When Dr. Oetker decided to expand its pizza-making line outside of Germany for the very first time, it chose London, Ontario for its proximity to locally farmed food, abundant fresh water supply, fully serviced industrial land, as well as access to skilled workers and a modern transport system.

NATURAL HEALTH FOOD PRODUCTS AND NUTRACEUTICALS

750 BUSINESSES
$11 BILLION ANNUAL REVENUE

SOURCE: AGRICULTURE AND AGRI-FOOD CANADA, 2011

HOTSPOTS

WINNIPEG
QUEBEC CITY
LONDON

SUCCESS STORIES

The Richardson Centre for Functional Foods and Nutraceuticals, situated at the University of Manitoba in Winnipeg, is an established leader in functional food and nutraceutical research. The centre contributes to the goal of developing an economically viable functional food industry through its research work, which includes understanding the health benefits of oat and barley beta-glucans on cholesterol levels and the effects of canola and flax oil on cardiovascular health.

Wild blueberries enriched with polyphenols can be effective in the treatment of periodontal diseases, according to a Laval University study. Dentists substitute antibiotics with gels and strips containing extracts of a blueberry bioactive component. This component may also be incorporated into chewing gums and mouthwash for preventative use.

Did you know...

Winnipeg is home to 184 food and beverage processors.

SOURCE: AGRICULTURE AND AGRI-FOOD CANADA
EDMONTON

Ranked among the top three for Canadian exports of wheat, canola, oats and barley, Edmonton has been diligent in creating a strategy around agriculture. Fresh: Edmonton’s Food and Urban Agriculture Strategy recognizes the importance of the city’s food industry and how it can thrive in an urban setting.

“We are very pleased with our decision to locate in Alberta and to establish our clean-technology bioprocessing centre here… This [decision] was based on several factors, including proximity to renewable feedstock, highly qualified personnel here and the excellent collaboration that we have had with the government, the provincial innovation system and the University of Alberta.”

— Gilles Gagnon, President & CEO, Ceapro Inc.

COMPANIES
• Aurora Cannabis Inc.
• Ceapro Inc.
• Champion Petfoods
• Kinnikinnick Foods
• Kitchen Partners
• LandView Drones
• The Little Potato Company

SUCCESS STORIES

InnoTech Alberta, Canopy, Cascades and Alberta Innovates are working together to create paper products from agricultural by-products such as flax straw and wheat.

Alberta Innovates is a leader in incorporating punicic acid—a polyunsaturated fatty acid found in pomegranates and Chinese Cucumber seeds that has the ability to slow skin, prostate and breast cancer cells—into high-value oilseed crops.

Aurora Cannabis chose Edmonton as its international headquarters where it recently completed construction of Aurora Sky, the world’s largest marijuana production facility.

LandView Drones is merging artificial intelligence with agriculture. Drones help farmers monitor the health of their crops, and AI software is being developed to detect potential health issues among large-scale cattle and pig farms.

CALGARY

Calgary is a major hub for agri-business thanks to its close proximity to high-value farmland, air, rail and road access to key North American and international markets, a skilled workforce, specialized research and training, and comprehensive food processing capacity.

COMPANIES
• Bayer CropScience
• Cargill
• Dow AgroSciences
• Nutrien
• Old Dutch Foods
• Sofina Foods

SUCCESS STORIES

NForce-Fiber, a unique, high-performance concrete reinforcement product made from industrial hemp fibre and developed by Calgary-based Canadian Greenfield Technologies Corp., will help pave the way for safe, stable bobsleigh and luge runs at the 2022 Olympic Winter Games in Beijing.

Alta Genetics, the world’s largest privately owned AI company, customizes and implements genetic and reproductive programs to optimize herd performance and improve farm profitability.

“Agriculture is our past and our future here in Calgary. Calgary is and has been the focal point for agriculture in Western Canada. We are home to many agri-businesses and a global leader in smart and sustainable agriculture. We are a leading business centre and distribution hub for agri-business. Calgary is your gateway to success if you are interested in agri-business.”

—David Chalack, International Sales Manager, Alta Genetics

$14.5 BILLION
ALBERTA FOOD MANUFACTURING SALES
SOURCE: CALGARY ECONOMIC DEVELOPMENT, 2016
REGINA

An innovator in plant proteins, Regina is an active member of the Protein Industries Canada supercluster. The ISM Canada Centre of Excellence at the University of Regina features the world’s first data hub for agriculture, focusing on food traceability solutions.

$694 MILLION ANNUAL REVENUE
$204 MILLION SECTOR GDP
2,000+ EMPLOYED

SOURCE: ECONOMIC DEVELOPMENT REGINA INC., 2017

COMPANIES

• AGT Food and Ingredients
• Avena Foods
• Brandt Agricultural Products
• CanMar Agricultural Products
• Canpotex
• Cargill
• NutraSun Foods
• Viterra
• XPT Grain

SASKATOON

Saskatchewan is a world leader in pulse crops and a major exporter of peas, lentils and chickpeas. Innovation Saskatchewan, the provincial government’s central agency, has identified crop quality and yield enhancement as ongoing priorities, and is leveraging the province’s unique cold weather and drought conditions as opportunities to understand factors such as abiotic stress.

Saskatchewan is Canada’s leading agricultural exporter

The province of Saskatchewan, where Saskatoon is located, is home to about one-third of Canada’s agricultural biotechnology industry with a history of world-class agricultural innovation. With our research infrastructure and talent pool, it is one of our city’s strategic competitive advantages and hosting your congress here will foster further sharing and advancement in this area.”

—Brad Peters, Director, International Sales, Tourism Saskatoon

COMPANIES

• BASF Canada
• Canpotex
• Canpulse Foods
• Dow AgroSciences
• Nutrien
• Quantum Genetix
• Schulte Industries
• Star Egg Company

SUCCESS STORIES

The University of Saskatchewan has become Canada’s leading hub for crop genomics. In partnership with NRGene of Israel, the university has mapped the wheat genome sequence, as well as the sequences of two wild lentil genomes, and is now working to sequence several more major global crops.

The Global Institute for Food Security is working to improve drought, pest and stress-resistance in crops by linking specific genes to desired traits.

SUCCESS STORIES

DOT Technology Corporation developed the DOT Power Platform, an autonomous vehicle that replaces the need for a human-operated tractor. The technology is designed to reduce inefficiencies in large farm equipment and reduce fuel use and emissions. It can be adapted to perform multiple farming functions, including turning the vehicle into a seeder or a sprayer.

Rebellion Brewing developed the world’s first commercialized lentil beer—Lentil Cream Ale craft beer—in partnership with AGT Food and Ingredients.

Did you know...

Every variety of pulse crop grown in the province of Saskatchewan was developed at the University of Saskatchewan.

Canadian Western Agribition

November 19–24, 2018
120,000 attendees annually

International Wheat Congress

July 21–26, 2019
800 attendees

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**WINNIPEG**

For more than 140 years, Winnipeg has served as the gateway to Western Canada and a hub for agricultural activities including health and functional food research and innovation, value-add food processing, advanced crop research and precision agriculture. The city is home to the Canadian Grain Commission, which is responsible for establishing and maintaining Canada’s grain quality standards, as well as the Canadian International Grains Institute, providing pre-market and in-market technical support for the Canadian grain sector.

**COMPANIES**

- Cargill
- Maple Leaf Foods
- Monsanto
- Parmalat Canada
- Roquette

**15,100**

**EMPLOYED**

**20+**

**FACULTIES DEVOTED TO AGRICULTURE, FOOD AND ANIMAL SCIENCES, AGROECOLOGY AND AGRI-BUSINESS DEVELOPMENT**

**SOURCE:** ECONOMIC DEVELOPMENT WINNIPEG INC., 2017

**SUCCESS STORIES**

The oilseed crop **canola** was developed in the 1970s by researchers from **Agriculture and Agri-Food Canada** and the **University of Manitoba**. It is the world’s only “Made in Canada” crop.

**Richardson International Ltd.**, Canada’s largest agri-food company and an industry-leading processor and exporter of Canadian grain and oilseeds, is investing more than $30 million to develop an agri-food research and product innovation centre in downtown Winnipeg that will feature a microbiology lab, culinary test and demonstration kitchen, as well as research into the use of robotics and automation in food packaging and processing.

Established in 1972, the **Canadian International Grains Institute** offers unique, proprietary insights on the tastes, preferences and uses of Canadian grain in more than 100 markets, and offers training and technical programs and support to international buyers of Canadian grain.

**LONDON**

London is situated at the heart of Ontario’s farm belt with convenient access to raw materials and major markets. Its food and beverage processing companies are focused on baked goods, meat products, frozen desserts, spices, honey and alcoholic beverages, and are active in the Ontario Food Cluster.

**60+**

**FOOD AND BEVERAGE PROCESSING COMPANIES**

**7,000**

**EMPLOYED**

**$7.7 MILLION**

**INVESTMENTS**

**$171.9 MILLION**

**IN EXPANSIONS**

**500+**

**JOBS ADDED**

**SOURCE:** LONDON ECONOMIC DEVELOPMENT CORPORATION

In 2017, London saw an economic impact from local food and beverage processors of approximately:

**SUCCESS STORIES**

The City of London is a very simple location to get to and the ease is something you always want for your attendees. The city itself is very hospitable, has all the amenities you could possibly need and is within a reasonable distance from the London Convention Centre.”

— Brianne Curtis, Communications Coordinator, Grain Farmers of Ontario

**SUCCESS STORIES**

The **Original Cakerie** has found sweet success in the agricultural heartland of southwestern Ontario. London’s premier industrial real estate and proximity to raw materials were key factors when this manufacturer of premium frozen desserts decided to build a $50-million facility in the city.

**COMPANIES**

- Cargill
- Dr. Oetker
- Labatt
- McCormick Canada
- Natra
- Nestlé
- The Original Cakerie

**Did you know…**

Three local educational institutions specialize in nutrition, food chemistry research and product development:

- Western University
- Fanshaw College
- Brescia University College
QUÉBEC CITY

The Québec City region is home to major food processors as well as several medium-sized food processing servicing market niches. Several players are part of the Québec Health Food Cluster with a focus on developing and marketing healthier value-added products.

138
RESEARCHERS

9.3%
LOWER STARTUP COSTS FOR AGRI-FOOD ENTREPRENEURS COMPARED TO MANY US CITIES

SOURCE: QUÉBEC INTERNATIONAL

CHARLOTTETOWN

Agriculture is an important way of life on Prince Edward Island where potatoes represent the province’s single largest agricultural commodity, and where organic farming is a growing trend. The island also farms wheat, oats, barley, lowbush blueberries, cranberries and strawberries, as well as beef, dairy and hog production.

The PEI Bioscience Cluster is the location of choice for companies engaged in the research, development and commercialization of bioactive-based human, animal and fish health and nutrition products.

1,600
EMPLOYED

54
COMPANIES

12
RESEARCH PARTNERS

SOURCE: PEI BIOALLIANCE

QUÉBEC CITY’s charm as a UNESCO World Heritage Site, its European flair, its bilingualism, its quintessential way of life…all play an important role when a selection committee needs to decide on a venue. But it is especially the warm welcome that surprises and delights visitors.”

—Stéphane Godbout, Senior Researcher, International Commission of Agricultural and Biosystems Engineering and member of Québec City’s Ambassadors’ Club

CHARLOTTETOWN

There is something magical about the landscape of Prince Edward Island. Many visitors compare it to the gentle grace of Ireland and rural England. Convention delegates come to Prince Edward Island to enjoy not only fine meeting and accommodation facilities, but also world-class experiences. Agriculture and sector expertise throughout the value chain is outstanding and we can’t wait to host your international event in a truly authentic, unique seaside destination.”

—Ann Worth, Executive Director, Meetings & Conventions Prince Edward Island

Did you know…

A trimmer designed to manage carrot foliage canopies was developed by the Charlottetown Research and Development Centre and is used internationally to lower the incidence of crop disease.

SOURCE: PEI BIOALLIANCE

SUCCESS STORIES

The Quebec Research and Development Centre developed a forage concept specifically to meet the needs of dry cows. The production of low dietary Cation-Anion Difference (DCAD) forage to lower the risk of milk fever is a world first and the practice has been implemented widely.

A new fermentation process to preserve vegetables, developed by the Saint-Hyacinthe Research and Development Centre, is helping farmers improve the quality and taste of produce by eliminating the need to pasteurize.

SUCCESS STORIES

The Charlottetown Research and Development Centre is playing to the unique characteristics of Canada’s Atlantic region by developing composting methods that use seafood waste as a crop nutrient source and soil amendment, and it has developed new barley cultivars with improved yield and disease resistance under local conditions.

Canada’s Smartest Kitchen provides culinary support services that help small and medium-sized enterprises, food processors and primary producers in the Atlantic region develop more culinary-inspired value-added food products.
WHY CANADA

FOR AGRICULTURE + AGRI-FOOD CONFERENCES

Canada excels in agriculture and agri-food manufacturing, and leads the world in research and innovation across a variety of subsectors.

Purposeful collaboration is a hallmark of Canadian culture, helping leaders from a spectrum of agri-food industries connect and collectively reshape the future of the world’s food systems.

Innovators and experts—the architects of the Canadian agri-food revolution—live, work and conduct their research here, providing a deep pool of local expertise and speakers to augment any conference agenda.

Canada’s prairie provinces are the largest exporters of flaxseed, canola and pulses, making urban centres like Saskatoon, Regina, Edmonton and Winnipeg a natural choice for conferences focused on the future of food.

The Global Institute for Food Security, headquartered in Saskatoon, innovates agriculture and food production to provide food security in developing nations through seeds, soil and software.

Multinational food manufacturers recognize Canada’s leadership in agriculture and food production, which is why Kraft Heinz, Nestlé, Dr. Oetker, PepsiCo and more have operations here.
of all agricultural products grown in Canada are processed in the Toronto area, making food and beverage the city’s second-largest manufacturing industry.

Canada’s internationally recognized universities specialize in food sciences, culinary arts, food technologies and nutritional sciences, providing research and development in the industry and excellent local resources to augment conference agendas.

Precision agriculture is the future of the industry and much of the work is being done in Calgary and Winnipeg. Each is a centre of agricultural science and both are major transportation hubs with access to global markets.

Canada is a global leader in aquaculture, ocean harvesting and marine sciences, making destinations like Charlottetown, St. John’s, Halifax, Vancouver and Victoria natural choices for events in these areas.

Established in 1951, the London Research and Development Centre is focused on three research areas: crop genomics, bioproducts and biopesticides; protection and improvement of fruits and vegetable crops; and soil and water quality. The Centre’s Greenhouse Complex conducts state-of-the-art controlled-environment research into field crops, bio-based products and processes, genomics and biotechnology, and integrated pest management.
NO ONE KNOWS CANADA LIKE WE DO!
The Business Events Canada team offers in-depth knowledge of all Canadian destinations from industry content to conference facilities. Contact us for solutions and support on the fundamentals of meeting in Canada, including introductions to our extensive cross-country network of meeting and event partners.

Business Events Canada is your first point of contact when considering Canada for your group!

FIND OUT MORE businesseventscanada.ca #meetincanada

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This document is a collaborative effort between Destination Canada, Business Events Canada, Canadian tourism and economic development agencies and partners, and MNP. For more information on data and sources, contact Destination Canada Research at: research@destinationcanada.com.