

## DIGITAL MEDIA

Content is king in London with strengths in game development, animation, video production, interactive storytelling, eCommerce and digital marketing.

London is home to some of the world's top entertainment development studios including [Digital Extremes](#), [Big Blue Bubble](#) and [Big Viking Games](#). From Digital agencies like Arcane and Digital echidna to digital interactive marketplaces like Voices.com and Northern, Canada's London is serving the world.

### Infrastructure

- London is well serviced by reliable, high-performance networks offering high-speed fibre and dark fibre connectivity.
- Companies benefit from access to fully-featured data centres with 100G connectivity to Toronto, Chicago and New York.
- London offers some of the most affordable office and co-working space when compared with other mid-sized centres.

### Research and Development

- [The Computer Science](#) faculty at Western University are conducting cutting edge research in game design, DNA computing, internet technologies and human computer-interaction (HCI).
- The [Bell Centre for Information Engineering](#) (BCIE) at Western University provides research on software systems, software evolution, component-based software engineering, large-scale project management, software product lines, software life cycles, human factors in software engineering and cooperative intelligent systems.
- Western University's [Faculty of Information & Media Studies](#) conducts research in a number of areas including communication, consumption and culture, information and media policy, the organization and management of information and computer-based systems and environments.
- The [London Screen Based Industry Committee](#) is supporting individuals and companies producing creative content and digital media.
- London's [Forest City Film Festival](#) celebrates the art of cinema through a regional lens with a focus on national and global films and filmmakers connected to Southwestern Ontario.
- Fanshawe College - [Research and Innovation](#) is involved in numerous projects with industry including a long running partnership with Google.

### Talent

- Fanshawe College's [School of Information Technology](#), [School of Design](#), [School of Contemporary Media](#) and [School of Digital and Performing Arts](#) offer numerous digital creative programs including game design, graphic design, music, computer systems, internet applications, filmmaking, visual effects, audio post-production and interactive media design.

## Digital Creative Subsector Profile



- Western University offers programs in [computer science](#), [media, information and technoculture](#), [computer engineering](#), [software engineering](#), and [music](#).