

## FOLK MUSIC ONTARIO ANNOUNCES RETURN TO LONDON, ON FOR 2020 / 2021 CONFERENCE!



**The 2020 FMO Conference will be held Sept 25-27 in London, ON**



(Sept 28, 2019) Folk Music Ontario is thrilled to announce that their annual conference, held each Fall, will move to London, ON for the upcoming 2020 and 2021 events. The conference will be held in DoubleTree Hotel, London, ON (300 King Street, London, Ontario, N6B 1S2, Canada), early bird member registration and applications to showcase will open on March 1. FMO welcomes Tourism London as a major partner for these two years, and Folk Music Ontario also looks forward to working with our Member Festivals, TD Sunfest and Home County Music and Art Festival.

*"We are absolutely thrilled to welcome Folk Music Ontario to London in 2020. Together with the London Music Office, Tourism London has been working to attract this vibrant annual event to our city for years..*

*We look forward to working with the FMO team to continue to celebrate Ontario's thriving, inclusive and vibrant folk music community and industry. Every year this event provides tremendous showcase opportunities for artists and we are excited for many local and regional musicians to participate."* Chris Campbell, Director of Culture and Entertainment Tourism at London Tourism.

Folk Music Ontario is a key conference for Canada's folk, roots, and traditional music community, bringing more than 700 delegates together to listen, celebrate and learn from each other. Delegates learn about new products and services for performers and presenters; interact with panelists during educational seminars and workshops; engage in lively roundtable discussions and private meetings with industry professionals; along with celebrating recipients of songwriting and lifetime achievement awards.

FMO Executive Director, Alka Sharma says of the return to London, *"We are excited to be going back to London for our 2020 and 2021 conferences. It will be an amazing time! Folk Music Ontario is very excited to be in a city where there are two member festivals, TD*

*Sunfest and Home County Music & Art Festival. We are very much looking forward to working with Tourism London and the London Music Office on this great endeavour. Hope to see you at the 2020 Conference!" - Alka Sharma, Executive Director, Folk Music Ontario.*

FMO is the organization for people who make and support folk and roots music in Ontario, and hosts Canada's largest annual folk music conference. Join FMO [HERE](#).

Folk Music Ontario is proud to recognize the support of our generous funders, sponsors and partners, full list [HERE](#). We acknowledge the financial support of the **Government of Canada** through the **Department of Canadian Heritage** and of **Canada's Private Radio Broadcasters** (Canada Music Fund) and the **Ontario Arts Council**.

#### **LINKS:**

Folk Music Ontario: <http://www.folkmusicontario.ca/>

JOIN FMO: <http://www.folkmusicontario.ca/membership/join/>

Learn more about the FMO Conference: <http://www.folkmusicontario.ca/folk-music-ontario-conference/>

Twitter: <https://twitter.com/folkmusicontario>

Facebook: <https://www.facebook.com/FolkMusicOntario/>

Instagram: <https://www.instagram.com/folkmusicontario/>

#### **ABOUT FOLK MUSIC ONTARIO:**

*Formed in 1986, and formerly known as OCF, [Folk Music Ontario](#) is the largest folk and roots music organization in Canada and serves its members as a recognized arts service organization. The 33rd Annual Folk Music Ontario conference takes place Sept 27-29, 2019 in Mississauga, ON. Follow [@FolkMusicOn](#) on twitter, [instagram](#) or "like" on facebook.*

#### **MEDIA CONTACT:**

Kimberly Sinclair | [SpinCount.ca](http://SpinCount.ca)

(902) 350-3968

[kimberly@spincount.com](mailto:kimberly@spincount.com)