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LONDON FIRM REPEATS HONOURS IN INTERNATIONAL CREATIVE COMPETITION

London, Ontario: London-based Marketing Strategies & Solutions has again been recognized for excellence in graphic communications by the international Summit Creative Awards.

The firm was awarded a Silver standing in the “Specialties” category for a calendar created for John Zubick Limited, a London, Ontario recycling operation. The project is the most recent in a popular series that the agency has undertaken for Zubicks’ over several years. The large format wall calendar features artistic interpretations of scrap metals and sculptures at Zubicks’ recycling yard on Clarke Road in London, Ontario, while still serving as a useful planning tool.

The Summit competition, now in its 24th year, celebrates creative achievement by small and medium-sized advertising agencies and studios. The 2018 award program drew more than 5,000 entries from a record-setting 26 different countries. The Zubicks’ calendar that Marketing Strategies & Solutions entered to the Summits last year was singled out for one of four coveted Judges Choice awards, a special designation for exceptional work, drawn from all categories.

“We are very pleased to be recognized for maintaining the high standards that we established for this project,” said Robert Adeland, President and founder of Marketing Strategies & Solutions. Adeland expressed thanks to John Zubick Limited for supporting his team’s creative vision. “We’ve enjoyed an excellent partnership with the Zubick family for many years. The confidence they always show in our staff and in our ideas is always gratifying. Creating breakthrough work in commercial design always requires a leap of trust. The ultimate reward for this collaboration is the appreciation and goodwill that the calendar attracts from Zubicks’ customers every year.”

About Marketing Strategies & Solutions

Established by Robert Adeland, Marketing Strategies & Solutions, now celebrating 21 years of operation in London, Ontario, has found a successful niche in the marketing world as a specialist in integrated communication services for industrial manufacturers and other business-to-business clients. The firm is one of the select advertising agencies in North America to be admitted as members of the Association of Equipment Manufacturers (AEM). Major clients include Hitachi wheel loaders, SENNEBOGEN material handlers, Mack Manufacturing, as well as regionally John Zubick Limited, Fresh ’n Press Cleaners, Huron Commodities, Cleanfix, Signature Event Rentals and AGinvest Canada.
For more information about Marketing Strategies & Solutions integrated communications services, contact:

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**About Summit International Awards**

The Summit Award organization was founded in 1994. Annually, it conducts the Summit Creative Award, Marketing Effectiveness Award and Summit Emerging Media Award.

Additional information about the SIA organization, its competitions and winning firms can be found on the SIA website at [www.summitawards.com](http://www.summitawards.com).