



797 York Street, Unit 5  
London ON N5W 6A8  
t. 519-432-2204 (TDD)  
f. 519-679-3918  
info@lawc.on.ca

## MEDIA ADVISORY

### Lynn Smurthwaite-Murphy, President & CEO, StarTech.com to speak at 20<sup>th</sup> Annual International Woman's Day Breakfast

October 17, 2019

The [London Abused Women's Centre](http://www.lawc.on.ca) is excited to announce Lynn Smurthwaite-Murphy as the Keynote Speaker for the 20<sup>th</sup> Anniversary of the Annual International Woman's Day Breakfast.

Ms. Smurthwaite-Murphy currently holds the role of President & CEO at StarTech.com where she is leading an aggressive global growth strategy to more than double the business to 500M in 5 years. Prior to her current position Ms. Smurthwaite-Murphy was Executive Vice President, Westcon North American region where she was responsible for a complex 2.6B organization with 600 employees and 4 separate business units. Her passion has always been to create an environment where people can learn and develop to their full potential. Whether it is helping women in leadership or those who are early in career, Lynn always emphasizes these opportunities for her team and provides the encouragement to help people step out of their comfort zone. In addition to her experience at Westcon-Comstor, Ms. Smurthwaite-Murphy has served as a Director of The Halton Children's Aid Society, working on behalf of the Government of Ontario Ministry of Children and Youth, as well as a member of the Sheridan College. She currently serves as a member of the board for London Economic Development Committee (LEDC) and the IT Association of Canada (ITAC).

Last year alone the London Abused Women's Centre served 8,081 abused women and girls in our community without a waiting list. The numbers reflect a staggering 103 % increase in service demand over the last two years. The annual International Woman's Day Breakfast event will take place at RBC Place on **Friday, March 6th 2020 from 7:00am to 9:00am** and is the agency's largest annual fundraiser with anticipated revenue of \$75,000 and an attendance of over 900 supporters. All funds raised are directed to providing front-line service to abused and exploited women and girls over the age of 12 including women and girls exploited in prostitution/sex trafficking, abused by their intimate partners and/or exposed to sexual harassment.

Single Tickets are \$ 55.00 each

Special price for a table of 10 for \$ 500.00

Tickets can be purchased at [Eventbrite](https://www.eventbrite.com) or visiting <https://www.lawc.on.ca/>

#### For further information please contact:

Fabienne Haller, Fund Development Coordinator, London Abused Women's Centre 519-432-2204

[fabienne@lawc.on.ca](mailto:fabienne@lawc.on.ca)

Andrew Stephen, Communications Manager, StarTech.com, 1 800 265 1844 X 1248

[andrew.stephen@startech.com](mailto:andrew.stephen@startech.com)