Voices.com Ranked Number 288 on Deloitte’s 2018 Technology Fast 500™

The company is recognized among Fastest Growing Companies in North America™, and attributes 287% revenue growth to industry demand and increased marketing focus

London, Ontario, November 15, 2018 — Voices.com, the largest global online marketplace for voice over, today announced it has ranked #288 on Deloitte’s Technology Fast 500™, a ranking of the 500 fastest growing technology, media, telecommunications, life sciences, and energy tech companies in North America.

Voices.com grew 287% percent between 2014 and 2017.

Voices.com’s Chief Executive Officer, David Ciccarelli, credits growth to a continuously increasing level of demand. Demand from both sides of the marketplace has led the platform to gain the world’s largest database of voice talent, from which clients in 160 countries can select the best voice to tell their brand story. This, along with the company’s strategic marketing activities designed to attract, convert, and engage users, have collectively contributed to placing Voices.com on the list.

"Our team’s unwavering commitment to creating the platform where the world finds its voice has been the main driving force of our success," says Ciccarelli. "Building Voices.com has allowed us to break down the barriers that once limited this 100-year-old industry, a feat that every team member has played a significant role in achieving. We’re honoured to be recognized amongst such admirable companies on Deloitte’s 2018 Technology Fast 500™, and we are inspired to continue on this remarkable journey."

Overall, this year’s 2018 Technology Fast 500™ companies achieved revenue growth ranging from 143% to 77,260% from 2014 to 2017, with median growth of 412%.

“Congratulations to the Deloitte 2018 Technology Fast 500™ winners on this impressive achievement,” said Sandra Shirai, Vice Chairman, Deloitte LLP, and U.S. technology, media and telecommunications leader. “These companies are innovators who have converted their disruptive ideas into products, services and experiences that can captivate new customers and drive remarkable growth.”

“Software, which accounts for nearly two of every three companies on the list, continues to produce some of the most exciting technologies of the 21st century, including innovations in artificial intelligence, predictive analytics and robotics,” said Mohana Dissanayake, Partner, Deloitte & Touche LLP, and Industry Leader for technology, media and telecommunications, within Deloitte’s audit and assurance practice. “This year’s ranking demonstrates what is likely a national phenomenon, where many companies from all parts of America are transforming the way we do business by combining breakthrough research and development, entrepreneurship and rapid growth.”

In 2017, Voices.com ranked #255 for the Technology Fast 500™ award. Voices.com was also listed at #40 on the Deloitte Technology Fast 50™ in 2017, a list that honors the top 50 Canadian technology companies with the highest revenue growth percentage over the past four years.
About Voices.com
Founded in 2005, Voices.com is the largest global online marketplace for audio and voice over products and services comprised of more than half a million business clients and voice actors. Its flagship website, https://www.voices.com, records approximately two million unique visitors annually and has enabled over 300,000 transactions to date. Headquartered in London, Canada, the Company employs more than 120 people and has clients and voice talent in 160 countries.

About Deloitte’s 2018 Technology Fast 500™
Deloitte’s Technology Fast 500™ provides a ranking of the fastest growing technology, media, telecommunications, life sciences and energy tech companies — both public and private — in North America. Technology Fast 500™ award winners are selected based on percentage fiscal year revenue growth from 2014 to 2017.

In order to be eligible for Technology Fast 500™ recognition, companies must own proprietary intellectual property or technology that is sold to customers in products that contribute to a majority of the company’s operating revenues. Companies must have base-year operating revenues of at least $50,000 USD, and current-year operating revenues of at least $5 million USD. Additionally, companies must be in business for a minimum of four years and be headquartered within North America.

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