



Virtual Reality Meditation Concert Offers A Unique Experience for Attendees

Event combines live music, meditation, and virtual reality experiences in a technically receptive event space, expanding the choice for evening entertainment in downtown London.

London, ON – February 21st, 2019

VRcadia is quickly proving itself as the hub where wellness meets technology. After an extremely successful concert in January of this year, the second VR Meditation Concert will take place Saturday Feb 23 beginning at 6 p.m. Presented in collaboration with I.Am Design Haus and Platero Visual, the event combines live performances, seven unique virtual reality experiences, and a cozy environment to promote a meditative space for event-goers at VRcadia, co-owned by Shishir Pande and Daniel Kharlas. Tickets are \$40.

The first meditation event on January 12 sold out in just four days. VRcadia co-owner Daniel Kharlas has been teaching meditation for three years at the London Mindfulness Community. He stressed that the event is welcoming to everyone, from newbies to veteran meditators, or even those who just want to enjoy the music.

“For us it’s just about creating a cozy environment where people can go to have an experiences that they won’t have anywhere else,” said Kharlas. “We use virtual reality as an attaché to the meditative experience. It allows you to take multiple vantage points on the musical experience, widening your awareness of what could be in the room, and giving yourself the ability to go to many places while enjoying the music.”

The event will offer two live music performances that weave meditative and philosophical thoughts throughout the performance, one by Animal Vegetable Mineral (AVM) and another by Joseph William Mackay Barker III (JWMB3). AVM is a musical group led by Andrew Weiss that mixes bass guitar with layered effects to create a unique experimental sound. Joseph William Mackay Barker III, the founder and Chief Awareness Officer of I.Am Design Haus, will be sharing his unique form of ambient music at the event. He started creating his “sound tapestries” to further his meditation practice.



“It is the primary image that came to mind for a long time while I was weaving these "songs" together. Weaving various sounds, ideas, images and narratives,” he said. “These songs I present are as much about my own internal journey as much as it is sharing the calm and meditative experiences I have had in my life.”

Attendees will be able to put a headset on throughout the event and be transported into different worlds, including a curated tour in Google Earth VR. Another experience allows you to enter a 3D painting created in Google Tilt Brush by Barker. Event-goers are welcome to remix the digital world by painting their own additions into it.

This event is another way to highlight the space’s chameleon abilities. From lighting that changes colour and tempo in response to music, engineered by Platero Visual, as well as soft tiles and pillows on the floor, the event will showcase the adaptability of the space.

Other Upcoming VRcadia Events:

Soul Sound Sundays: February 24

Synesthesia: March 8

About VRcadia

Founded in 2017, VRcadia is focused on attracting Londoners to virtual reality technologies, through the opening of a Virtual Reality Lounge at the entrance of Downtown. Virtual reality is the most exciting frontier of entertainment and we couldn’t be more passionate about bringing it to London, Ontario. Come into VRcadia to experience new games, art forms, movies, traveling experiences, climb mountains, fight robots and meditate in beautiful environments. All age groups are welcome. VRcadia lets you rent an hour or half hour in one of our interactive VR Booths. VRcadia hosts conferences, workshops, art shows, parties, corporate events and your next event. Come join VRcadia in Advancing the Virtual Future. For more information please visit <http://www.vrcadia.ca/>.

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