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FOR IMMEDIATE RELEASE

Local Digital Signage Company Expands Service Offering During Pandemic To Launch Health & Safety Division, Aligning With A Canadian Leader In The Medical Sterilization Industry.

LONDON, ONTARIO May 13, 2020 - Apex Display Media is excited to announce the addition of a new Health and Safety division to their business. Having launched less than a year ago, Apex as a company has already made great strides in the digital signage industry, and is now demonstrating their ability to adapt and assist during a crucial time of need as a result of COVID-19.

In addition to the digital product solutions they have become well known for, Apex will now be a large distributor of PPE (Personal Protective Equipment) and other Health and Safety related products in Ontario and across Canada. Having aligned with SteriPro - a leader in the Canadian medical sterilization industry to import PPE for hospitals, front line workers, municipalities, corporations and more. Partnering with SteriPro on this venture, Alliance Financing Group Ltd. is another company involved in this strategic alignment, owning the soon to be released website: www.protectcanada.ca which will make ordering more efficient and of course 'touchless'.

"We are constantly listening to the needs of our clients and future clients and have made this fundamental shift in our business to fulfill those needs along with doing our part to make Ontario and Canada safer.", said Kris Dinel, Owner of Apex.

Apex made the decision to expand into Health and Safety solutions by carrying thermal face recognition kiosks and touchless hand sanitizer dispensing kiosks. When clients began asking if more products could be supplied, Apex responded with touchless handheld thermometers and plexiglass dividers for all types of industry. From there, the alliance with SteriPro and Alliance Financing Group Ltd. became a strategic evolution and the Apex Healthy and Safety division of the company was born.

"One of our strengths is our factory direct relationship with the manufacturer, similar to that of the big brands without having the overhead or high marketing costs that allow us to have incredibly competitive pricing in the marketplace" says Dinel. "We are looking forward to helping many organizations and businesses adapt to the evolving challenges where our solutions will help to prevent the spread of viruses and maintain the priority of health and safety in many public spaces and work environments."

About APEX DISPLAY MEDIA:

Strategically positioned in the marketplace as an end-to-end solution provider, Apex Display Media markets and sells the hardware, software, installation and content management of digital displays, supported by leading edge service and a work product warranty. Apex is all things digital - Outdoor LED Signs, indoor screens, interactive kiosks, unique digital products for specific industries and more. For further information visit: www.apexdisplaymedia.com

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