

## **SOUTHWESTERN ONTARIO – FUELING CANADA'S INNOVATION ECONOMY**

The Regional Innovation Centre for Southwestern Ontario, TechAlliance is headquartered in London, Ontario serving companies from Lake Erie to Lake Huron through to Sarnia, Ontario – one of Canada's gateways to the United States.

TechAlliance is an innovation hub where ambitious entrepreneurs spur accelerated growth, attract ambitious talent and scale globally competitive, world-class businesses that fuel Canada's innovation economy.

Southwestern Ontario is home to Ontario's most promising startups and fastest-growing companies like Voices.com, Big Blue Bubble, 1Password, Paystone, Race Roster, Digital Extremes, and CarFax, that have paved the way for the next generation of ventures like Mobials, Exar Studios, Northern Commerce, Frontline Medical, EzoTech, Konnexio, Top Spin, Media Sonar, ClearZone, Orca, The Minery, ODEA, Marlow, Motif, Dibz and many others.

TechAlliance has the largest geographic footprint of all of Ontario's Regional Innovation Centres, serving five counties across Southwestern Ontario, offering venture growth coaching to support the most pressing strategic priorities of Made-in-Ontario startups and scaling companies. Through educational and networking experiences, TechAlliance fosters a vibrant technology community supporting founders pivoting their technologies, scaling their businesses, seeking capital investment, exporting to international markets, commercializing their IP, and growing the economy.

Christina Fox, CEO of TechAlliance of Southwestern Ontario comments on the strength of the tech community, "This region is the place for dreamers, innovators and world-changing ideas. We have an entrepreneurial culture with a vibrant community of new startups, established tech companies, and we are attracting the next generation of tech talent and innovative entrepreneurs."

By facilitating meaningful collisions between industry leaders, tech talent, and founders, Tech Alliance stewards a healthy ecosystem and resilient regional economy connecting founders to peers, influencers, and investors. By creating

space for diverse and innovative technology ventures to access services, tools and real partnerships they need to grow, TechAlliance widens the pathway to collaborative peer networks, quality incubation, and acceleration resources.

Demonstrating leadership in research, innovation and technology, three post-secondary education institutions — Western University, Lambton College and Fanshawe College thrive in Southwestern Ontario graduating a breadth of new talent, eager to connect to innovative businesses who will continue to nurture their disruptive mindset. TechAlliance makes vital connections for growing companies to harness world-class tech talent to propel their business.

With an innovation community as strong as Southwestern Ontario we are reminded that unexpected times being exceptional people together. Nothing we once thought about the future of work and business could have prepared companies for the kind of rapid, relentless change we experienced. Southwestern Ontario entrepreneurs and industry leaders have adapted with urgency to create extraordinary innovation, driving equitable and regenerative prosperity across Canada.

