Press Release for Locorum



FOR IMMEDIATE RELEASE

Locorum Has Launched A \$5,000 Home Renovation Giveaway

London, Ontario - Locorum Inc. has launched its new platform - www.locorum.ca - that rewards members with cash back for hiring local service-based businesses. Everything from Real Estate Agents to HVAC Companies to a Horse Masseuse - yep, you read that right.

We are rewarding one lucky Locorum Member a \$5,000 home renovation credit!

How To Enter The Contest

Entry to the contest is simple, you just need to be a Locorum Member by creating an account at https://locorum.ca/giveaway. Every person who creates an account between now and the deadline of July 15th, 2022 will automatically be entered.

Members can get up to 5 total entries by completing 4 short surveys for additional entries.

How Locorum Works

Anyone looking to hire a business can head to Locorum. They'll find services such as mortgage brokers, home renovation companies, roofers, landscapers, massage therapists, graphic designers and everything in between from vetted, Canadian small businesses. For each business on Locorum, users will see the dollar amount they will earn in cash back by working with that business as well as verified reviews from other members.

Once a user has chosen which business(es) they want to work with, they can instantly contact them through the platform. After the service has been completed, the member will receive their very own, personalized Prepaid Locorum Rewards Mastercard with their rewards automatically loaded onto it. Every time they hire a new business via Locorum their rewards will be loaded onto that same card within 24 hours. With Locorum, you won't earn a few bucks here and there, you can earn hundreds - even thousands - of dollars back off of a single hire!

About Locorum

Locorum Inc. is a funded company from London, Ontario that is disrupting the SaaS space. They are award winners of the <u>First London Innovation Challenge</u> and have been featured on Rogers TV, London Inc. Magazine and the London Free Press.