

Subject: Media Release for EV Charger Incentive Program



For more information, please contact:

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FOR IMMEDIATE RELEASE - February 2022

EV Charger Incentive Program is back!

Green Economy London is excited to announce that the second release of funding for the EV Charger Incentive Program (EVIP) is back for 2023 and applications opened on January 23rd, 2023.

The EV Charger Incentive Program reimburses up to **50%** of the total eligible project costs, which include EV chargers, licenses and permits, salary, and benefits related to implementing the project, rental or leasing costs, professional services such as engineering, construction, and installation, and more. The total funding available is up to **\$100,000** per applicant.

This is a multi-year program that started in February 2022 and will be running until March 31, 2024 (with possibility of extension). Through the funds provided by NRCan and TD Bank, the goal is to distribute \$3.4 million in total incentives. In 2022, **\$1.7M** was distributed to install **274 EV charging stations** at 43 different organizations across Canada.

Application Details:

Any legally incorporated or registered for-profit or not-for-profit organization in Canada can apply to install new EV chargers that increase charging capacity in: public places, multi-unit residential buildings, workplaces, light-duty vehicle fleets, and on the street.

Applications for organizations led by Underrepresented Groups will be reviewed **January 23rd through March 8, 2023**. These groups include, but are not limited to, those that self-identify as women, 2SLGBTQ+, Indigenous peoples, racialized peoples, youth (under 30 years old), and persons with disabilities. After this priority application window closes, applications will be revived on a first-come, first-service basis. Completing an application early allows it to be placed into the queue.

Steps to Receive Funding:

1. Read the [Application Guide](#) and gather documents
2. Complete the [Application Form](#)
3. Get approved for funding and sign an agreement
4. Install the EV chargers within 8 months
5. Submit documentation to receive the rebate - documentation is to be submitted by December 31st, 2023.

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The Benefits of EV Chargers:

Generate revenue - EV Charging stations can increase your property value and can generate money through service fees. It can encourage customers to visit locations/businesses and stay longer to purchase goods and services while waiting for their electric vehicle to charge.

Raise public profile - Charging stations provide a visible symbol of interest and commitment to sustainability. The EC charger location is put on a map to help people search for charging locations.

Reduce carbon emissions - 25% of Canada's GHG emissions come from transportation. EV chargers help reduce those emissions by supporting EV adoption among customers, employees, and the public.

Get ahead of the curve - The federal government has mandated that all light-duty vehicles sold in Canada will be zero-emissions by 2035. Installing EV chargers will prepare businesses and organizations for the future and be in the position to gain the benefits from a growing public demand for EV charging locations.

Accelerate Canada's low-carbon transition - A barrier to the widespread adoption of EVs is the lack of access to charging stations. Installing an EV charger will help accelerate action on climate change by making EV adoption more accessible.

Together, we're proving that a more sustainable economy is possible. Green Economy London is a business sustainability program that helps businesses improve their sustainability practices and lower their environmental impacts. View our [blog post](#) to learn more about the EV Charger Incentive Program and read about our members taking advantage of this funding opportunity and installing chargers last year.



The banner features a light green background. On the left, there is a logo consisting of a stylized grid of squares in shades of green and blue. To the right of the logo, the text 'EV Charger Incentive Program' is written in a bold, green, sans-serif font. Below this, the phrase 'Applications Now Open' is displayed in a larger, bold, green font. Underneath, a smaller line of text reads 'Get 50% back on the cost of EV chargers up to \$100,000.' At the bottom left, there is a green rounded rectangular button with the white text 'Apply Now'. On the right side of the banner, there is an illustration of a modern, two-story white building with a flat roof covered in solar panels. In front of the building, there are several green electric vehicles parked at charging stations. Small green trees are scattered around the base of the building.



Media Backgrounder

Green Economy London

Green Economy London is a program of the London Environmental Network that businesses join to help them improve their sustainability practices and lower their environmental impacts. Green Economy London supports businesses to increase their competitive advantage by providing the right resources, expertise, and networks to decrease carbon and create a sustainable economy in London. The program is also part of a national network, Green Economy Canada, with several hubs in Ontario, Alberta, and New Brunswick.

Business benefits for members of London include bottom line cost savings, risk mitigation, employee attraction, and enhanced brand. As the centre of London's low-carbon economy, Green Economy London provides businesses with a full event season, support, tracking tools, and recognition of their efforts. (<https://greeneconomylondon.ca/>)

Current Green Economy London Members

All Green Economy London Members have committed to tracking their environmental impacts and implementing change in their workplace focusing on one or more of the following target areas; GHG emissions reduction, waste diversion and reduction, water conservation, and environmental stewardship.

MTE Consultants
Heeman's
Dispenser Amenities
City of London
German Solar Corporation
RBC Place London

Cornerstone Architecture
GreenTech Painting
The Root Cellar
ReForest London
Pillar Nonprofit Network / Innovation Works
Chippewas of the Thames First Nation

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Convertus Group
McCabe Promotional
London Food Bank
Goodlife Fitness
Play Away Indoor Park
London Brewing Co-op
Big Bike Giveaway
OnThe Move Organics
StormFisher Environmental Ltd.
Goodwill Industries
YMCA St. Thomas-Elgin
Reimagine Co
Argent Electrical
Libro Credit Union
Carmina de Young
Western Fair District
New Leaf Food Truck
The Church Key Bistro-Pub
Tepperman's
Museum London
Trudell Medical
The Ice Box
Michael + Clark Construction
London Chamber of Commerce
London & District Construction Association
Let's Talk Science
The Hearty Herbivore

London St. Thomas Association of Realtors
DHT Electrical
N'Amerind Friendship Center
Long Point Biosphere
Delhi & District Chamber of Commerce
Graphenstone Paints
Burning Kiln Winery
Homegrown Hideaway
Charlotteville Brewing
Generations Marketplace
The Gibbled Goose
Ecodemy
Apple Hill Lavender
Dalton White Farms
Hounds of Erie Winery
Fancy Farmerettes LTD.
Meuse Brewing
Sayza Hot Yoga
Kingfisher Cafe
Long Point Eco-Adventures
M.W. Drafting
Step Sciences

Green Economy London welcomes interested organizations of all sizes in the private, public or non-profit sector in London, Elgin, Norfolk, Middlesex, Huron, Lambton, and Kent. Please reach out to Hub Manager, Kaitlin kaitlin@londonenvironment.net, if you are interested in joining or have any questions.

London Environmental Network

London Environmental Network is a non-for-profit organization, and a solution-based network focused on enhancing and protecting the environment. London Environmental Network brings together grassroots communities, non-profits, businesses and government to promote creative collaboration and environmental issues. Service offerings include capacity-building workshops, member-focused networking and online communications for the sector. It is the host organization for Green Economy London.

www.londonenvironment.net

Green Economy Canada

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Green Economy Canada is a national non-profit accelerating the business transition to a low-carbon economy. Green Economy Canada works with communities to launch and grow Green Economy Hubs, shares success stories of businesses going green, and engages with policymakers and experts to inform green policies and investments. Collectively, businesses in Green Economy Hubs, like Green Economy London, have reduced more than 200,000 tonnes of GHGs – the equivalent of removing 42,000 cars off the road each year – while becoming more competitive. <https://greeneconomy.ca/>