

# Southwest Food Innovation Summit 2025

LONDON, ON | JUNE 3<sup>rd</sup>  
9 a.m. - 2 p.m.

**FLOURISH  
FORWARD**  resilience  
in food  
& beverage

Presented by



# Overview

The Southwest Food Innovation Summit is a dynamic event designed to connect food and beverage business owners with the heart of the region's thriving food and beverage ecosystem. Participants will gain exclusive access to a powerful network of industry leaders, innovative resources, and actionable strategies to drive their business forward.



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## KEY NOTE

Andreas Duess, CEO of 6 Seeds, is a leading expert in AI, consumer behavior, and the food and agriculture industries. As CEO of 6 Seeds, he helps food and beverage brands use AI and data to create successful products, craft impactful marketing, and attract investment.

# Event Details

**Date:** Tuesday, June 3rd

**Time:** 9:00 a.m. - 2:00 p.m.

**Registration Fee:** \$20

**Location:** The Grove at Western Fair District,  
900 King St, London, ON N5W 5K3

**Parking:** Plenty of Free Parking Available










**Lunch:** Provided from local producers

## Contacts:

Phil Singeris - [psingeris@sbcentre.ca](mailto:psingeris@sbcentre.ca) | 519 659 2882 Ext. 227  
Josh Taylor - [jtaylor@ledc.com](mailto:jtaylor@ledc.com) | 226 559 5848

# Sponsorship Opportunities

## Title Sponsor

-  Exclusive Branding & Naming Rights for the Conference
-  Prominent Logo Placement featured on all marketing materials, including:
  - Registration Page, Website, social media, event banners and all promotional materials leading up to conference
-  Complimentary Tickets for 6 attendees, exclusive meet-and-greets with key speakers and access to private meeting space at conference
-  Prime Location for Promotional Exhibitor Booth Display at conference
-  Opportunity for remarks to all attendees at conference
-  Participate as a workshop panelist at conference
-  Sponsor acknowledgement/promotion prior to, during & after event
-  Opportunities to integrate brand messaging into event content
-  Customized Activations option to offer brand integration, experiential zones or interactive displays that engage attendees with the brand







**Total  
Investment:  
\$5,000**

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# Sponsorship Opportunities

## Influencer Sponsor





-  High Visibility Logo Placement on Secondary event materials such as stage backdrops, attendee badges and digital screens
-  Logo placement on Registration Page, Website, social media, event banners and all promotional materials leading up to conference
-  Complimentary Tickets for 4 attendees to conference
-  Premium Booth Location for Exhibitor Booth Display at Conference Showcase
-  Opportunity to bring your products, services, and knowledge directly to conference attendees. Booths are in the heart of the Grove area where attendees gather before, between and after sessions
-  Sponsor shoutouts prior to, during & after event

**Total  
Investment:  
\$2,000**

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# Exhibitor Opportunities

-  Join us as an exhibitor at the Conference Showcase and bring your products, services, and knowledge directly to conference attendees. Booths are in the heart of the Grove area where attendees gather before, between and after sessions.
-  Conference breaks and activities in the showcase area are designed to bring attendees and exhibitors together.
-  The Conference Showcase is a key opportunity to make important connections with Agri-food Manufacturers/Producers, community leadership, decision makers and professionals.
-  Each exhibit packages includes a 10' wide booth area, table and two chairs, and two complimentary registrations enabling exhibitors to attend sessions and conference social activities for further networking and relationship building.

**Total  
Investment:  
\$500**

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